

Hope's Cry Presents

Freedom Gala 2024

A New Year For Survivors Of Trafficking | January 27, 2024

Lynhaven Event Center, Hammond

Hope's Cry International, based locally in Hammond, is on the front-lines of the war against human-trafficking in Uganda, Africa. Through our work and the work of our partners, thousands of trafficked young women and children have been and will continue to be rescued and rehabilitated.

We invite you to join us in the ongoing fight against human trafficking through generating awareness and support for the cause in your local community. As a partner with our organization, you will have the opportunity to extend the impact of your business in your local area and around the world.

One simple way to partner with us is through a unique fundraiser. Our first annual Freedom Gala will be held on January 27, 2024 at the Lynhaven Event Center in Hammond, LA. With a potential 150+ local patrons in attendance, this is a valuable opportunity for your organization to reach respected members of your community.

The following are several ways to partner with us. All financial contributions are fully tax-deductible.

Sponsorship

There are several levels of sponsorship.

Event Sponsor - \$2500 - ONLY ONE AVAILABLE

As the exclusive event sponsor, your organization will be the presenting top-level sponsor. All mentions of the Gala will include, "Presented by [your organization]". Your logo will be prominently displayed on all marketing materials and announcements.

You will also receive ten (10) VIP tickets (\$2500 value) to award to your employees or present as giveaways to your loyal customers and clients. VIP tickets receive preferred seating, priority entry to the Gala and access and charity auction, as well as a special gift.

Station Sponsor - \$1500 - ONLY THREE AVAILABLE

There will be three serving stations at the event. These will be popular spots for patrons to congregate during the event. Your organization will be the presenting sponsor for one of these stations. Your logo will be prominently displayed above the station you sponsor.

You will also receive six (6) VIP tickets (\$1500 value) to award to your employees or present as giveaways to your loyal customers and clients. VIP tickets receive preferred seating, priority entry to the Gala and access and charity auction, as well as a special gift.

Platinum Level Sponsor - \$1000 - ONLY FIVE AVAILABLE

As a Platinum Level Sponsor, your logo will be prominently presented at every table with a message stating that "This table is sponsored by [your organization]."

You will also receive four (4) VIP tickets (\$1000 value) to award to your employees or present as giveaways to your loyal customers and clients. VIP tickets receive preferred seating, priority entry to the Gala and access and charity auction, as well as a special gift.

Gold Level Sponsor - \$500

As a Gold Level Sponsor, your logo will be prominently presented at 10 tables during the Gala. Each table seats 10 people, so your logo will be directly presented to a potential 100 local patrons.

You will also receive two (2) VIP tickets (\$500 value) to award to your employees or present as giveaways to your loyal customers and clients. VIP tickets receive preferred seating, priority entry to the Gala and access and charity auction, as well as a special gift.

Silver Level Sponsor - \$250

As a Silver Level Sponsor, your logo will be prominently presented at 4 tables during the Gala. Each table seats 10 people, so your logo will be directly presented to a potential 40 local patrons.

You will also receive one (1) VIP tickets (\$250 value) or two (2) regular tickets (\$200 value) to award to your employees or present as giveaways to your loyal customers and clients. VIP tickets receive preferred seating, priority entry to the Gala and access and charity auction, as well as a special gift.

Gift Bag Contribution

Each sponsor is encouraged to give gift cards, discount vouchers or coupons to be included in a gift bag which will be presented to all 250 potential local patrons.

Donate Prizes

We will position your products and services as the valuable resources they are by including them in our silent auction. This not only gets your merchandise into the hands of your ideal clients, but it also presents them as must-have items to everyone who doesn't win the auction. Additionally, the auction is an opportunity to raise more money to support our cause of liberating survivors of human trafficking. Partner with us and demonstrate your generosity by re-investing your goods and services into promoting our cause in your community.

Community Education

One final, yet powerful, way to get involved, is by hosting a Hope's Cry representative to bring further awareness to the people you directly impact every day. For more information about hosting an in-person or virtual event for your employees, clients or business associates, please contact us at info@hopescry.com.

Hope's Cry International is a division of Todd Allen Family Ministries, a US 501c3 non-profit and an international NGO in Uganda, Africa.

All donations and sponsorships are fully tax-deductible.

Visit us online at hopescry.com or call (269) 903-8107 for more information.